

[Press release]

Anchorpoint launches Tokenised Money Adoption Programme, appointing PwC Hong Kong as its inaugural strategic partner

Supporting local knowledge sharing and industry dialogue on tokenised money

Hong Kong, 15 September 2026 – Anchorpoint Financial Limited (Anchorpoint) today announced the launch of the Tokenised Money Adoption Programme (TAP), an industry initiative focused on education, research and dialogue relating to tokenised money in Hong Kong. PwC Hong Kong has joined TAP as its inaugural strategic partner under a Memorandum of Understanding (MoU) signed by the two organisations.

The programme is being launched as regulated tokenised money moves from infrastructure development towards practical implementation and commercial applications in Hong Kong. Following the commencement of beta access for HKDAP, Anchorpoint's regulated Hong Kong dollar-backed stablecoin, the company sees a need for greater industry discussion around the use, operation and application of tokenised money.

TAP will bring together stakeholders across financial services, payments, technology, digital assets and the corporate sector through workshops, research initiatives and industry discussions. The programme will focus on three areas: education and enablement of tokenised products and services, research and development of technical and market standards, and exploration of real-world use cases for tokenised money.

As inaugural strategic partner, PwC Hong Kong will contribute its industry experience and insights to support TAP's education and research activities.

Dominic Maffei, Chief Executive Officer of Anchorpoint, said: "We are pleased to partner with PwC Hong Kong to foster constructive dialogue on tokenised money as Hong Kong embarks on a new chapter in digital assets. Following the launch of Hong Kong-first regulated stablecoin HKDAP, market attention is shifting towards implementation and practical use cases that can unlock value for the broader economy. As the market develops, there is a growing need for informed discussion and knowledge sharing across industry participants. Through TAP, we hope to provide a platform for these conversations, contribute to the development of the sector, and look forward to bringing together more like-minded partners."

Peter Brewin, Digital Assets Leader at PwC Hong Kong, said: "We are excited to partner with Anchorpoint to accelerate the adoption of tokenised money in Hong Kong through TAP. Businesses across diverse sectors have shown increasing interest in adopting innovative fintech solutions in their daily operations to raise cost efficiency and productivity. With our comprehensive professional services, PwC Hong Kong stands ready to support its clients in seizing the enormous opportunities arising from the transformation of Hong Kong into a leading global digital financial centre."

To understand more about PwC Hong Kong's services and insights about digital assets, visit:
<https://www.pwchk.com/en/research-and-insights/digital-assets.html>

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(Left: Peter Brewin, Digital Assets Leader at PwC Hong Kong;
 Right: Dominic Maffei, Chief Executive Officer of Anchorpoint)

About Anchorpoint

Anchorpoint Financial Limited is a subsidiary of Standard Chartered Bank (Hong Kong) Limited (SCBHK) and a joint venture established by SCBHK, HKT, and Animoca Brands in February 2025. With the vision of utilising tokenised money to rewire and supplement existing financial infrastructure for the betterment of the real economy, the initial goal is to build and advance the regulated HKD stablecoin “HKDAP” to serve as a secure tokenised medium of exchange for digital economy and to facilitate international payments and capital flows. It is one of the first entities granted with a stablecoin issuer licence (licence number FRS01) by the Hong Kong Monetary Authority under the Stablecoins Ordinance in April 2026.

For further information, please visit our [Website](#) and follow us on [LinkedIn](#). For media enquiry please reach out at press@anchorpoint.hk

About PwC China - Chinese Mainland, Hong Kong SAR and Macau SAR

PwC China in Chinese Mainland, Hong Kong SAR and Macau SAR work together on a collaborative basis, subject to local applicable laws.

We provide organisations with the professional service in the areas of assurance, tax, deals and consulting, wherever they may be located. Our highly qualified, experienced professionals listen to different points of view to help organisations solve their business issues and identify and maximise the opportunities they seek. Our industry specialisation allows us to help co-create solutions with our clients for their sector of interest.



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